

# 5-STEP PROCESS TO SET YOUR MARKETING AUTOMATION IN HUBSPOT



The job is tough for modern marketers. Either you're juggling various point solutions, or you're stuck with tools that are powerful but impossible to use. This means scattered customer data, lackluster marketing, and too much time spent fussing with software. But it doesn't have to be that way.

With Marketing Hub, all your marketing tools and data are on one easy-to-use, powerful platform. You'll save valuable time and get all the context you need to provide a personalized experience that attracts and converts the right customers at scale.



## WHAT OUR CLIENTS ARE SAYING

"I would absolutely recommend the services of Bart (and in fact have recommended him already) and we intend to continue to work together now we have completed the initial implementation sessions."

Elytraa Group Lt  
Alan Graham

"Working with Anna was great, she was very patient with her training on how to get best out of HubSpot both with its CRM facilities and migrating existing website to HubSpot"

Accounting  
Jeffrey Meek



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# OUR CORE SERVICES:



**AutomateNow**  
more sales in less time

## Step 1 Installation

- HubSpot Installation
- Marketing Audit and Strategy
- HubSpot Marketing Setup

## Step 2 Attract Attention

Create content your prospects crave, and make it impossible to miss.

- Blogging
- SEO
- Social Publishing
- Ad Development
- Video
- Other Content Creation

## Step 3 Lead Conversion

Turn more visitors into leads with a personalized yet scalable strategy.

- Conversion Path Creation
- Social Selling Enablement
- Social Prospecting
- A/B Testing
- Ad Campaign Management

## Step 4 Report & Customize

Bring your team together by translating data into strategies that move the needle

- Marketing dashboard creation
- Creating personalisation strategy
- Marketing record customisation

## Step 5

### Marketing Automation & Training

- Lead Nurturing & Automation
- Email Marketing
- Automation
- MOFU/BOFU Offer Creation
- Personalized Content
- Lead Scoring
- Sales & Marketing Alignment
- CRM Integration / Closed Loop Reporting
- New Hire HubSpot Marketing Onboarding



If you are ready to stop losing leads and have sales and marketing automation tools that can help you drive business 24/7, I would be happy to have a conversation.

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